



Comparative Analysis of Prediction Techniques on the basis of Telecom Customer Churn

Reviewer 1: --

1. The sentence construction should be proper in several sections in this article to be modified.
2. In several sections, sentences have spelling and grammar mistakes, which need to be corrected.
3. In several sections' sentences and paragraphs have some margin and space problem, which needs to be properly adjusted.

Page No.	Actual	Suggested
1	as significant	a significant
1	is strong	is a strong
1	On the basis of	Based on
1	Comparative	A comparative
1	of proposition	of the proposition
1	lead towards creation of predictive	leads towards the creation of the predictive
1	algorithm, artificial	algorithms, the artificial
1	Pakistan major	Pakistan's major
1	on the basis of	based on
1	research has revealed	research have revealed
1	these basis	this basis
1	achieve 47% ,	achieved 47%,
1	Compare	Compared
1	of customer	of the customer
1	New	Newly
1	Loses	Losses
1	of company	of the company
1	Less	Fewer
1	of company	of the company
1	of center	of the center
1	of telecommunication	of the telecommunication
1	System	Systems
1	in order to	To
2	Prove	Proves

2	easy tools for making business decision	easy tool for making business decisions
2	Work	word-of-mouth
2	of technical problem	of the technical problem
2	with lot of	with a lot of
2	Tool	Tools
2	Expectation	Expectations
2	British	British
2	Cusstomer	Customer
2	applying amount	applying the amount
2	predicition patters for forecasting of	prediction patterns for forecasting
2	a number of	Several
2	dimension	make trade-offs
2	making prediction through	predicting
2	on number of value –related	on several values–related
2	for	To
2	in order to	To
2	of customer	of the customer who intended
2	Customer	customers
2	set from famous corporation	sets from famous corporations
2	of model into particular	of the model into a particular
2	were	Was
3	phenomena is declared as continuous	phenomenon is declared as a continuous
3	were assign unique index or score card	assigned a unique index or scorecard
3	Are	is
3	Like	To
3	Subscriber	subscribers
3	From	With
3	Classifier	Classifiers
3	consumer were	consumers was
3	Churn	Churned
3	markov	Markov
3	in market and there is lot	in the market and there is a lot
3	Numbers	Number
3	Competitor	Competitors
3	There are lot	There is a lot
3	most of the cases	most cases
3	review but most prevalent broad based	review most prevalent broad-based
3	Has	Have
3	Easy	Ease

3	Are	Is
3	This studies	These studies
3	of Pakistan	of the Pakistan
3	can predicted and parameters	can be predicted and parameters
3	for construction of model	for the construction of the model
4	With increase in the numbers	With the increase in the numbers
4	to given figure, decision	to the given figure, a decision
5	in telecommunication sector are	in the telecommunication sector is
5	techniques must	technology that must
5	Adapted	Adopted
5	in real time scenario	in the real-time scenario
6	In order to	To
6	maximum period of time	maximum period
6	Was	Were
6	factors that are	factors are
6	Hypothesis	Hypotheses
6	Level	Levels
6	with introduction	with the introduction
6	in to region	in the region
6	Definition	The definition
6	Comparison	Comparisons

Comments to Editor: After some modification as per the reviewer's comments, the article can be accepted for possible publication

Reviewer 2: --

1. The paper should be written properly in JMCMS Journal format.
2. References and in-text citations are not in JMCMS Journal format. More references should be included and sequentially/adequately arranged, as cited in the text.
3. Authors are advised that the abstract part should be more specific.
4. Result and Discussion section should be specific and informative.
5. Conflict of interest regarding the article should be mention in the text.

Comments to Editor: This article can be accepted for possible publication after some modification.

Reviewer 3: --

1. The Paper should be written in JMCMS Journal format.
2. References and in-text citations are not in JMCMS format.
3. More references should be included and sequentially/adequately arranged, as cited in the text.
4. The abstract part is needed to be modified and try to write in short.
5. All the pictures should be clear and the resolution should be high.
6. Conflict of interest regarding the article should be mention in the text.

Comments to Editor: After modifying the said points, the paper can be accepted for possible publication.

[Note: This is a computer-generated Report hence, no need for any Signature.]

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